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WBA WiFi Webinar

Harnessing Wi-Fi Offload to Maximize
Return on Your Network Investments

Ravi Shankar | October-21



dSmartMobility - Our Journey so far and the road ahead



POC - Vanilla Wi-Fi offload

Basic offload use case
3GPP parameter check
Location based offload



POC Policy based offload

ANDSF Compliance
QoE check, Periodic evaluation, Real Time offload, Analytics



ANDSF Live

Any WiFi
Device coverage
Multi Tenancy
Engineering View

Cloud Native multi offload approach

OMA DM
CNF
HS 2.0
OpenRoaming

Network Convergence

5G
IoT
Link Aggregation

We are here

- 3GPP Location based offload
- Basic RSSI check
- Android device only supported

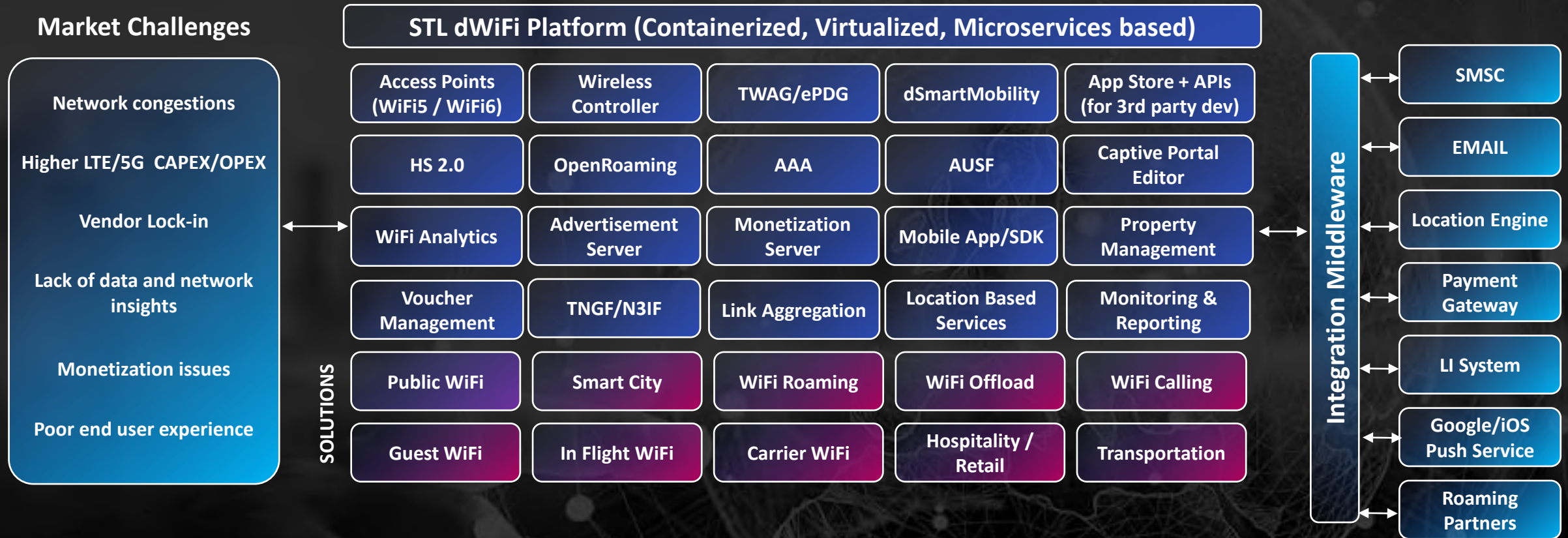
- 3GPP Release 11 TS 24
- ISMP Policy
- Base Analytics
- Wi-Fi scanning
- Support up to Android 9

- iOS SDK
- Android device coverage
- Multi Tenancy
- Basic and Advanced Profiling
- Dashboard (Business/ Engineering)

- OMA DM
- CNF Based Deployment
- Hotspot 2.0 (3 use cases)
- OpenRoaming
- Advanced Analytics

- ANDSP
- MPTCP / Link Aggregation
- ATSSS
- IoT and eSIM use cases
- MicroServices

STL's Role in overall WiFi Value Chain



Value Propositions



Smart & Intelligent Network Services



Elevate digital experience



Innovate new revenue channels



Reduced time to market



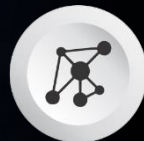
Better Customer Experience



Seamless access & authentication



Low Cost to serve



Network Agnostic & Vendor Neutral

STL WiFi Offload Solutions



1

dSmartMobility

- Client App (Android/iOS SDK) Based Approach
- Auto offload to WiFi network when in range and have better connectivity than LTE
- Offload based on the QoS parameters/threshold
- Notifications for the nearby available hotspots

2

NGH (Hotspot 2.0 + OpenRoaming)

- Client Less Approach (in built functionality in devices)
- Auto authentication and Seamless connectivity to WiFi without any manual login or intervention
- Offload based on the QoS parameters/threshold
- OpenRoaming to offer extended WiFi coverage by seamless roaming

3

WI-FI and 5G Offload + Convergence

- App less approach where intelligence built in 5G devices
- Uses ANDSP and UE Route Selection Policy (URSP) for traffic selection and steering
- ATSSS rules which defines rules to dictate how the device should utilize the 3GPP and Non-3GPP access networks

dSmartMobility Success Story – Tier 1 Operator



2.5M

Registered Users
offloading to Wi-Fi

15%

Acceleration in Wi-Fi
offload Adoption

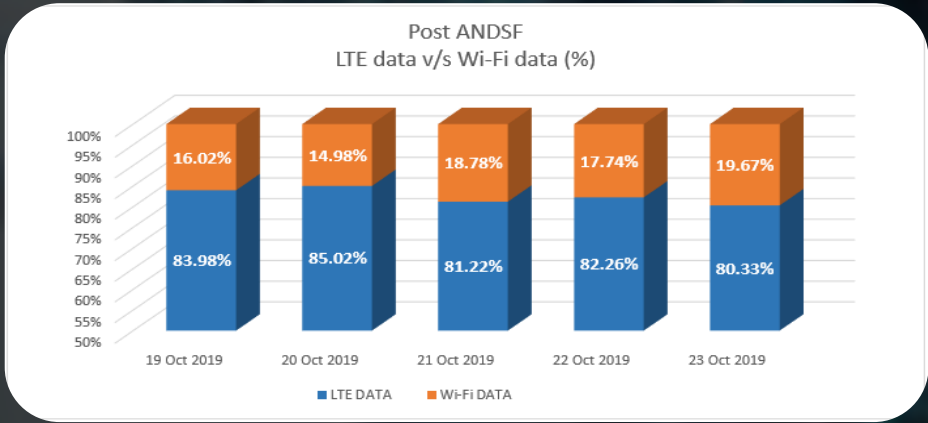
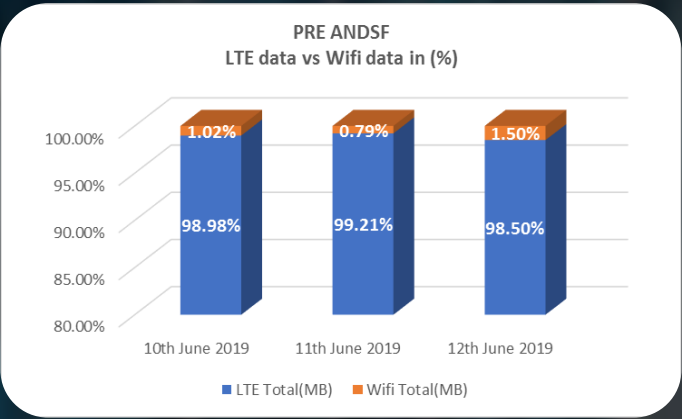


Higher Data usage
volumes on Wi-Fi as
compared to LTE



Wi-Fi usage duration is
longer than LTE

Impact created by dSmartMobility



Benefits after Implementing HS2.0



KPIs Improvement

- ✓ Increased WiFi Adoption
- ✓ Improved User Onboarding and experience
- ✓ Reduced customer churn
- ✓ Increased WiFi Offload
- ✓ Reduced number of steps for WiFi login
- ✓ Increased opportunity for WiFi Roaming

Benefits

- ✓ Transparent, automatic WiFi connection and authentication
- ✓ Policy configuration support for differentiated QoS
- ✓ Enabling WiFi Roaming for inexpensive but better network coverage
- ✓ No manual selection of SSID or input of access credentials
- ✓ Enhanced security (WPA2 and EAP)
- ✓ No dependency on Application, OS version and device as functionality in-built in devices

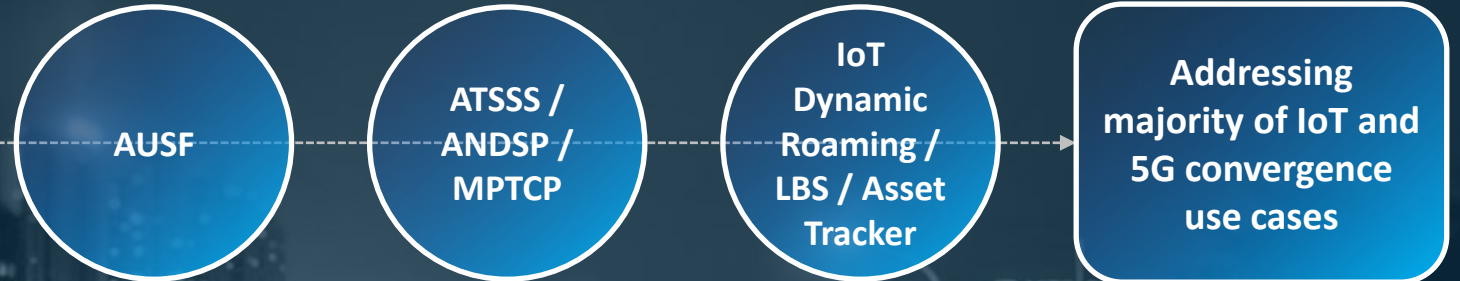
Alignment of CSP's Business Objective with STL Solutions



Objective

- 5G and WiFi interworking
- IoT and eSIM Use Cases (Home Automation, Industrial IoT, Asset Tracking, Enterprise IoT)

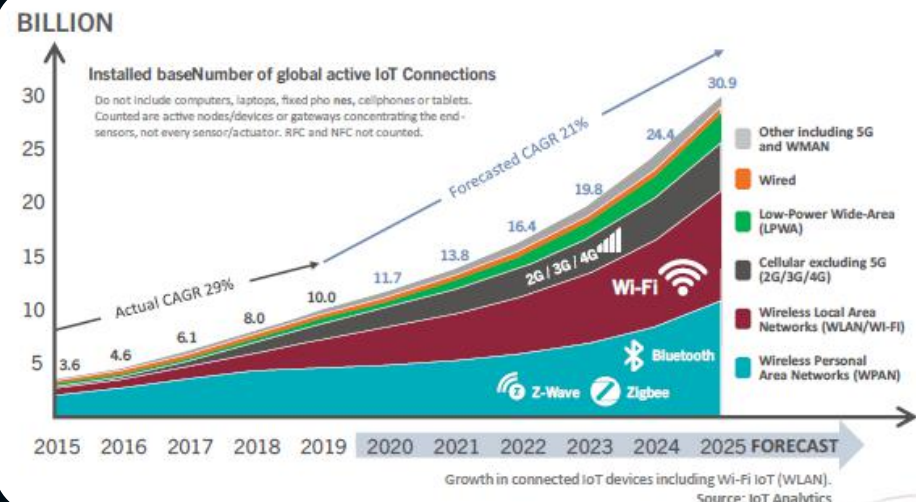
STL Solutions



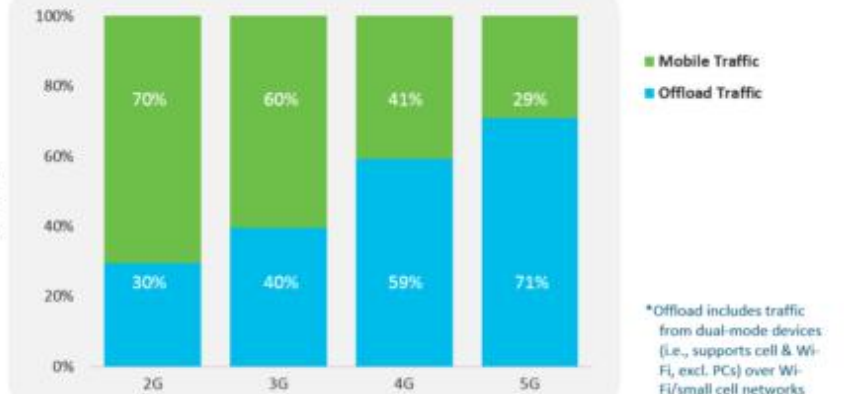
Analytics Digs Insights

7.5 billion IoT units as of 2020 are short-range and non-cellular and uses only WiFi

The share of offloaded traffic will only increase with 5G (from 59% in 4G to 71% in 5G)



Mobile and Offload Traffic from Mobile-Connected Devices



Source: Cisco VNI Global Mobile Data Traffic Forecast, 2017-2022

STL dWiFi Excellence: Expertise & Experience



40+

Operators have chosen STL
for WiFi deployments

2500

ISP & Hotspot deployments
globally



Operational excellence with Tier-1 Telco

Successful experience for delivery, implementation and services support with large scale Live projects

Proven Interoperability

Highest number of integrations with Tier 1 multi vendors' equipment and WiFi partner ecosystems worldwide

Fastest Go-Live

Flexible platform, seamless integration with existing IT & packet core infrastructure. Plus on-site team in every region

Rich experience in BSS & OSS

Easy understanding of operator business requirements and helps providing customized solution

Comprehensive and Converged WiFi portfolio

Pre-integrated, modular platform to enable quick launch to innovative services to the market



beyond tomorrow